

skillsLondon 2017

BROUGHT TO YOU BY
**LONDON
FIRST**

ExCeL LONDON, 24 & 25 NOVEMBER 2017

DELIVERED WITH
prospects

London's biggest jobs and careers event

SUPPORT THE CAPITAL'S FUTURE WORKFORCE

We are inviting leading employers to support and influence the continued growth and expansion of Skills London for the 32,000+ young people, teachers, parents and families who attend every year.

Support Partners gain high-impact exposure with our key audiences:

- Young people aged 15 - 24 who are actively seeking jobs and careers, including apprenticeships
- Key influencers including parents, families, teachers, tutors and career guidance professionals
- Key stakeholders including Mayor of London

Skills
London
2017 will
welcome

32,000+ VISITORS

200+ EXHIBITORS

Marketing
to over



2016 SUPPORT PARTNERS



SUPPORTED BY

MAYOR OF LONDON



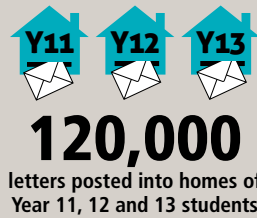
www.skillslondon.co.uk

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Just some of the exposure our supporting partners can benefit from



BEING A PARTNER OFFERS YOU

A Skills London partnership enables your organisation to have the following benefits for **£12,000 + VAT**:

- Your logo on branding associated with the event including posters, leaflets, signage, website, social media, schools and exhibitor newsletters including prominent promotion across the London Underground and DLR networks
- Your logo on the front cover of the event guide given free to all visitors
- Full page advertorial feature within the event guide given free to all visitors
- An opportunity to display and distribute marketing materials within the Careers and Enterprise Hub
- Involvement in official opening
- Involvement in training days for exhibitors
- Editorial in schools and college e-newsletters promoting your involvement and any pre or post event news such as promoting new schemes, vacancies or open days
- Early access to evaluation data
- We will work with you to promote your organisation within all schools and colleges across London
- Inclusion in PR and media campaign
- Opportunity to deliver an interactive feature in one of our key zones
- Deliver Industry Insight talks at the event
- Help deliver Employability Skills Workshops to schools in the lead up to the event

Stand costs and further options:

Stand costs based on £340 + VAT per m².

As a Support Partner you will be offered a prime location stand within the most suitable zone. Various stand sizes are available on request.

Package Enhancements

Your Support Partner package can be adapted and tailor made to suit your business aims and objectives. A range of exclusive sponsorship options to boost your exposure and ROI are available to Support Partners and include:

Teachers Welcome Pack sponsor	£10,000 + VAT
Groups Travel Bursary sponsor	£10,000 + VAT
Event Guide sponsor	£5,000 + VAT
Employability Skills Feature sponsor	£2,500 + VAT
Industry Insight Theatre sponsor	£2,500 + VAT
Staff Room Feature sponsor	£2,500 + VAT
Live Jobs Board sponsor	£2,500 + VAT



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FOR MORE INFORMATION PLEASE CALL JEN DELDERFIELD OR SUE BRIDGES AT PROSPECTS ON 020 8315 1010

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